FEP Web & Mail Campaign - Child Obesity

Area	Task	Estimate in Hours	Notes
BSA	Finalize System Requirement Specifications, Tracking	40	Will work with and coordinate with QA testing
	BSA Total	**40**	
Dev	Splash Page - User link from Blue.org site	32	This includes smart login and registration link and functions
Dev	Portlets - Guest and Member	18	Guest will link to Splash page and member portlet will link to smart page
Dev	Logging Routine for URL usage and access	32	Granular logging of URL access per Member
Dev	Smart Page	25	Base page post login include gather name, age, gender of dependants, display of data sharing agreement and display of navigation menus.
Dev	Child Registration	24	This will create the initial DB record to "register" child in program, including data inputs for height and weight
Dev	Child BMI Calculator with storage	45	Popup calculator that will interact with DB (insert/update). This will also use values retrieved from DB such as age and gender
Dev	Quiz Page and Scoring	65	Dynamic page to display the question and answer pairs for age specific pages. On submit will write data element to DB for display on Smart Page. This will include error handling.
Dev	Capture Email Function for Program Participation	10	Allow for email capture on the Smart Page. This data will be written to LDAP and AHM.
MarComm	Campaign Page Ingergration - Implement page create	60	Contract GUI resource, Est 2 pages per campaign age group
	Dev Total	**311**	
DBA	Data scheme to store logging, form inputs, BMI results	75	Storage, data retrieval and extract of program data
	DBA Total	**75**	
QA	Testing	40	
	QA Total	**40**	
Reporting	Usage, Form Inputs, BMI results, Email extract	42	
	Reporting Total	**42**	
UAT	Testing - Client	40	Full week for MHS & Client testing
	UAT Total	**40**	

Grand Total in Hours:	**548**	
MHS Development - cost estimate:	$28,910.00	
(MarComm) GUI Contractor - cost estimates:	$4,500.00	Assumed $75.00 per hour
(Tech Dev) Database Contractor - cost estimates:	$8,590.00	Assumed $110.00 per hour
E-mail campaign has been removed	$0.00	
TOTAL Program Estimated Cost:	**$42,000.00**	